

BOARD OF EDUCATION OF JEFFERSON COUNTY, KENTUCKY
EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER
C. B. Young, Jr., Service Center
3001 Crittenden Drive
Louisville, Kentucky 40209-1104

COMPETITIVE NEGOTIATION FOR
PROJECT MANAGER FOR IMPLEMENTING
THE SCHOOL FOR MALES OF COLOR

ADDENDUM NO. 1

ATTENTION ALL BIDDERS

Please note the following changes to the above named bid and indicate on your bid form the fact that you acknowledge receipt of this addendum.

The RFP title has been changed to “**CONSULTING SERVICES FOR THE SCHOOL FOR MALES OF COLOR**”.

Replace pages 7, 20, 21, 23, 28 & 29 with the following pages.

PURCHASING/BID DEPARTMENT

October 25, 2016

ARTICLE 10 - EVALUATION CRITERIA

The Purchasing/Bid staff will first evaluate proposals as being responsive or non-responsive based on the specifications provided. Second, a committee will evaluate proposals based on the information provided in the vendor's proposal and any other information requested in the evaluation process. The criteria for meeting the competitive range (and points for each) will determine the best evaluated proposal.

- | | | |
|----|--|----------|
| 1. | Experience - Qualifications and capacity of the offeror. | 30 pts. |
| 2. | Achievement - Researched based evidences of the effectiveness of having a school geared toward males of color and proposed strategies. | 20 pts. |
| 3. | Learning Opportunities. | 55 pts. |
| 4. | Implementation - Detailed description of implementation of full school training for males of color. | 50 pts. |
| 5. | Access - How outside entities such as churches, community centers, etc. will partner to support students during school and after (evenings, weekends). | 25 pts. |
| 6. | Community Engagement/Resources - Detailed description of implementation of Saturday enrichment opportunities. | 25 pts. |
| 7. | Detailed description of proposed services that entail the following: | |
| | a. Recruitment | 5 pts. |
| | b. Staffing | 5 pts. |
| | c. How he/she will work with the Chief Equity Officer and the Chief Academic Officer | 40 pts. |
| | d. Detailed description of implementation process and timeline | 10 pts. |
| | e. Detailed description of transitioning usage of plan from awarded consultant to the building principal. | 20 pts. |
| 8. | Cost. | 140 pts. |

Total points available

425

ARTICLE 11 - PERIOD OF CONTRACT

The actual period of the contract will be from November 29, 2016 or date of Board approval (whichever is later) through November 28, 2017.

ARTICLE 12 - DISCUSSION OF PROPOSALS

- 12.1 The Contracting Officer may or may not conduct post negotiations of technical aspects of the proposals and/or prices after reviewing all proposals submitted. These negotiations will involve only offerors who submit proposals which fall within the competitive range.
- 12.2 The offeror's representative shall be qualified for answering and giving administrative and technical clarifications relative to the proposal.
- 12.3 Offerors submitting proposals categorized as unacceptable or not falling within the competitive range shall be so notified and said offerors will not be allowed to submit supplemental information amending the proposal. If an offeror has not been notified that his proposal has been found unacceptable or not falling within the competitive range, said offeror may submit supplemental information amending the proposal at any time until the closing date established by the Contracting Officer.

ARTICLE 13 - TREATMENT OF PROPOSALS

- 13.1 Proposals will not be open to the public nor be disclosed to unauthorized persons prior to award of contract. However, after award of contract, all proposals shall be open to public inspection, subject to any continuing prohibition on the disclosure of confidential data which is designated as such in any proposal.
- 13.2 A contract may be awarded on the proposals as submitted or the Director of Purchasing may elect to negotiate as to technical performance or price, or both, with offerors whose proposals fall in the competitive range as defined in the RFP.

SPECIFICATIONS

Consulting Services for the School for Males of Color

The specifications state "assist in the formation" and "logistics planning" for the implementation of a school/program to meet the needs of males of color. The intent is to become a best-practice demonstration site to then positively impact other students in the District. A focus is on creating personalized and deeper learning experiences. The design must align with *Vision 2020-Excellence with Equity* and the vision, mission, values, and strategies of the District. The intent is to explore all innovative approaches/designs that have a track record and evidence of success in meeting the needs of males of color including the inclusion of ethnic studies. The design would go through the magnet schools process. This is the first step --exploration and engagement and then design.

Logistics planning for the implementation of a school for Males of Color.

Jefferson County Public Schools is the 27th largest district in the nation with a total enrollment of 101,243 students in 172 schools during the 2015-2016 school year. JCPS serves a diverse population of students:

- **RACE:**
 - 37% Black
 - 7% Latino
 - 49% White
 - 7% other
 - The majority of our students are non-white

- **OTHER INFLUENCING FACTORS:**
 - 67% of the students are eligible for free/reduced price meals
 - 13% of our students have Exceptional Childhood Needs (ECE)
 - 5,398 are English as a Second Language (ESL) students (125 different languages are spoken)

The new JCPS strategic plan, *Vision 2020, Excellence with Equity*, establishes the district Mission:

“To challenge and engage each learner to grow through effective teaching and meaningful experiences within caring, supportive, environments.”

One of the three focus areas that the Jefferson County Board of Education has identified as a need is Learning, Growth, and Development. This focus area includes the following:

Strategy 1.1.1 Adopt a broader definition of learning: Align teaching strategies, assessments, and rigorous learning opportunities that promote student mastery of academic knowledge and the development of the capacities and dispositions necessary for success in life.

Strategy 1.1.2 Personalize learning: Design personalized and engaging learning environment and experiences in all content areas for each student to facilitate mastery of academic standards and the development of learner capacities and disposition.

Strategy 1.1.3 Provide equitable access: Develop and improve systems and practices to recognize student’s strengths to provide equitable access to engaging learning opportunities, supports, and resources.

Strategy 1.1.7 Eliminate achievement, learning, and opportunity gaps: Establish the elimination of gaps and educational outcomes for students as a fundamental objective of the district. This objective is to be pursued through the development and implementation of research- or evidenced-based strategies and best practices at the district, school, and classroom levels, including differentiated resources and targeted strategies to increase student’s success, such as the Males Of Color Initiative, and the Closing Minority Gaps Through AP Enrollment and Support Program.

Strategy 2.1.3 Improve culture and climate: Use research- or evidenced-based strategies and best practices to improve district, school, and classroom culture and climate to ensure that all students and staff work and learn in a safe, respectful, and equitable environment.

Strategy 3.2.1 Engage with families: Invite parents and caregivers to participate in the life of their child's school and the educational growth of their child through a process of meaningful and mutual communication and engagement focused on improving the learning environment and experiences at school and at home.

With these strategies in mind, JCPS desires to contract with an educational consultant to assist in the formation of the Males of Color School. Research and practices are provided below.

Salient Research

From the book, *Why Race and Culture Matters in Schools*, by Tyrone Howard, (2010) posits that African American students, particularly black males, believe they must suppress their racial identity or surrender their own cultural knowledge in order to achieve high academic success in school.

Delpit (1995) argues that many students from culturally diverse groups feel they must acquiesce to social constructs that do not recognize their being. Even further, black students under achieve to maintain cultural integrity.

From the Executive summary from the Council of Great City Schools: A Call For Change Providing Solutions for Black Male Achievement Source:

<http://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/87/Black%20Male--Blueprint%20for%20Action%20Final%20Draft.pdf>

Too many African American males do not realize their full potential. The Council of the Great City Schools, (2010) reports that far too often our schools have not served these students well. In many cases, we have simply failed them.

Teaching Black Male Students Source:

<http://www.principalkafele.com/documents/Teaching%20Black%20Male%20Students.pdf>

To close the achievement gap, the education of black male students must provide a foundation of historical and self-identify.

PROPOSAL FORM
FOR
CONSULTING SERVICES FOR
THE SCHOOL FOR MALES OF COLOR

TO: Ken Popplewell
Director of Purchasing
Jefferson County Public Schools
C. B. Young, Jr., Service Center
3001 Crittenden Drive
Louisville, KY 40209-1104

Attached to this **PROPOSAL FORM**, offeror is to outline his proposal including (but not limited to) the information requested on the following pages.

NO COSTS ARE TO BE INCLUDED ON THE PROPOSAL FORMS. THE COSTS ARE TO BE LISTED ON THE COST SCHEDULE FORMS.

THE **PROPOSAL FORMS** ARE TO BE SUBMITTED IN THE **LARGE** ENVELOPE FURNISHED WITH THIS PROPOSAL.

THIS PROPOSAL SUBMITTED BY:

*(Signature of Proposer)

(Name of Proposer - Print Legibly)

(Address of Proposer)

Date _____ Telephone _____

Area Code _____

(Name of Company)

NOTE: A facsimile signature must be initialed in ink.

* If this form is not signed bid **SHALL** be rejected.

C O S T S C H E D U L E C O V E R F O R M
FOR
CONSULTING SERVICES FOR
THE SCHOOL FOR MALES OF COLOR

TO: Ken Popplewell
Director of Purchasing
Jefferson County Public Schools
C. B. Young, Jr., Service Center
3001 Crittenden Drive
Louisville, Kentucky 40209-1104

These Cost Schedule Forms shall be used in submitting a quote for the services listed herein. Copies will be furnished upon request by the authority issuing the Contract Documents.

THE **COST SCHEDULE FORMS** ARE TO BE SUBMITTED IN THE **SMALL** ENVELOPE FURNISHED WITH THIS PROPOSAL.

THIS PROPOSAL SUBMITTED BY:

*(Signature of Proposer)

(Name of Proposer - Print Legibly)

(Address of Proposer)

Date _____ Telephone _____

Area Code _____

(Name of Company)

NOTE: A facsimile signature must be initialed in ink.

The Proposer hereby acknowledges receipt of the following addenda:

Addendum No. _____ Dated _____ Addendum No. _____ Dated _____

Addendum No. _____ Dated _____ Addendum No. _____ Dated _____

(If none has been issued and received, insert the word, "none.")

* If this form is not signed bid **SHALL** be rejected.

C O S T S C H E D U L E F O R M
FOR
CONSULTING SERVICES FOR
THE SCHOOL FOR MALES OF COLOR

Notes: The bid shall be awarded to the best evaluated offeror submitting a proposal meeting all specifications and conditions as outlined in this request for proposal.

Failure to provide all required information may subject your bid to rejection.

Bids must be typewritten or printed neatly in ink. If information cannot be easily determined, your bid shall be subject to rejection.

No alternate bids will be accepted. Only one bid per item will be accepted on this proposal.

This form is to be used to submit pricing information. It must be in a separately sealed envelope from the rest of the submission. Cost is reviewed in the second phase of the evaluation process.

1. Total flat rate cost of consultant for project as outlined in the specifications. \$ _____
(This figure must include all costs, expenses, and fees. No other charges will be allowed.)